

TEXAS HEREFORD

The Official Publication of the Texas Hereford Association

December 2025



Thanks for making our
2025 Bull Sale our best yet
"Bar None!"



Barber Ranch LiveAg Originals Impact:

75,000+ animals sold
190+ live auctions
2,600+ animals placed
1,230+ animals sold

133 registered online bidders via LiveAg

Scan the QR code to view
Barber Ranch featured on
LiveAg Originals

From all of us at Barber Ranch, **THANK YOU!**

We are grateful for all of the support from each and every person who viewed this set of cattle either in person or online, and especially to those who bid and bought.

We can't wait to see what they produce for their new owners!

99 Hereford Bulls — averaged \$13,650

20 Hereford Bred Heifers — averaged \$8,475

...and we can't wait to show you what we have lined up for our 2026 offering!

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GKB CATTLE & BARBER RANCH

The FEMALE EVENT

VOLUME III

SATURDAY, DECEMBER 13, 2025

12 noon, GKB Cattle Sale Headquarters • Desdemona, Texas

100 Hereford lots, including Spring 2025 ET Show Heifer and Future Donor Prospects, Fall Yearlings, Spring Bred Heifers, Fall Pairs, Spring Bred Cows, Donors, Flushes, Embryos and Semen



GKB 1314 DANA N105 ET

1/15/25 • P44630780 • Polled
BR GKB Winchester 1314 ×
HAWK Dana 201 ET (HAPP Mirage 1327 daughter)
Powerful January heifer with show ring presence.



BR GKB CHILTON N153 ET

5/1/25 • P44670749 • Polled
KLD RW Markaman D87 ET × BR Amber 6089

N153 and N146 are full sisters to both the 2024 JNHE Grand Champion Owned Horned Heifer (L178) and the Grand Champion Bred-and-Owned Female (L176).



BR GKB NADIA N146 ET

4/21/25 • P44670852 • Polled
KLD RW Markaman D87 ET × BR Amber 6089



GKB CLC 901 RITA 262K 308M

9/1/24 • P44602261 • Polled
Huth CLC WF Deluxe KD16 ×
CSC 701 Bolder 901
CE +7.2 • BW +3.2 • WW +88 • YW +152 • MILK +34
REA +116 • MBS -.05 • BMI +558 • BI +654 • CHB +165
Elite phenotype and genotype.



GKB 1015 LADY REVOLUTION 3242

3/6/23 • P44447355 • Polled
C GKB Guardian 1015 ET ×
/S Lady Revolution 8172F
CE +21 • BW +4.0 • WW +72 • YW +115 • MILK +30
REA +93 • MBS +.2 • BMI +465 • BI +582 • CHB +201
Powerful with performance and style. Top 1% CHB.



CHURCHILL LADY 023H ET

1/9/20 • P44149828 • Homozygous Polled
N/JW Long Range × JDH AH Mercedes 11E ET
Selling the right to flush this top selling donor in the
2024 Churchill World Class Female Sale and
dam of the \$160,000 Lot 142 donor in the
record-setting Churchill Cattle dispersal.



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Jay Creamer (254) 707-2199
Andrew Conley (706) 781-8656
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Catalog and videos available
to view online now!

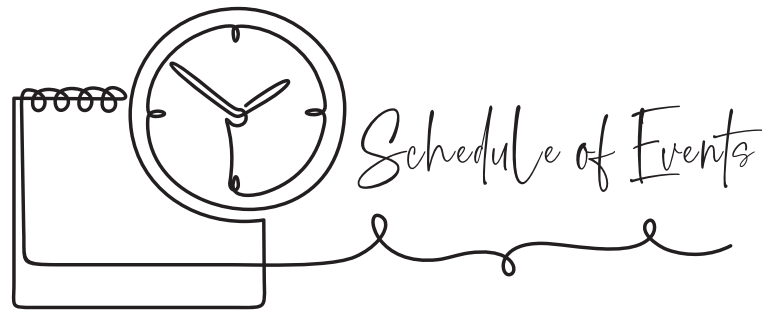


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Texas Hereford Association Activities during the Fort Worth Stock Show & Rodeo

SATURDAY, JANUARY 24, 2026

- 8:30AM** Texas Junior Hereford Association Meeting
- 1PM** Junior Polled Hereford Heifer Show, followed by Horned Show
Judge: Ryan Cotton, Ponce Inlet, Floridas

FRIDAY, JANUARY 31, 2026

- NOON** Judging of Commercial Heifer Sale consignments
Judges: Justin Barber, Bradley Hodde and Hank Hermann

SATURDAY, JANUARY 31, 2026

- 10:30AM** Texas Hereford Auxiliary Annual Meeting & Luncheon
Hilton Garden Inn (new location)
912 Northton St. | Fort Worth
- 1PM** Powerhouse Commercial Heifer Sale including 23 head of donated heifers for the Heritage Pen to benefit the Texas Hereford Association, Watt Arena on the WRMC grounds
- 4PM** Annual Meeting of the THA and recognition of award honorees
Hilton Garden Inn | 912 Northton St. Fort Worth

For reservations please call 817-921-0788 for special THA rate of \$150/night + tax. Check the THA website and Facebook page for more updates.

Followed by social

MONDAY, FEBRUARY 3, 2025

- 8AM** Jarold Callahan National Hereford Show
Judge: Blake Nelson

THURSDAY, FEBRUARY 5-6, 2026

- 8 AM** Junior Market Steer Show
Horned Herefords to follow Angus and Polled Hereford after Horned
Judge: Frank Ward, Orland, California

Hereford Weekend
a **MUST DO** event in 2026!

2026 SandHills Stock Show & Rodeo Odessa, TX

HEREFORD SCHEDULE

WEDNESDAY, JAN. 7

Noon Cattle barns open

THURSDAY, JAN. 8

9:00AM
Heifer Check-in, Cattle Office

5:00PM

All cattle in place

FRIDAY, JAN. 9

8:00AM
Deadline to sign-up for Showmanship & Team Sales

8:30AM

Steer Classify and turn in weight cards

11:00AM

Hereford Showmanship Contest
Senior Division followed by Junior Division

2:00PM

Team Sales

SATURDAY, JAN. 10

8:00AM
Heifer Show
(Horned followed by Polled)

Judge for heifers and steers:
Mark Hoge, Illinois

9:30

Steer Show
(steer show follows, not before 9:30AM;
Horned followed by Polled)

5:00PM

Buyer's Supper

6:00PM

Sale of Champions

7:30PM

Parade of Champions - Rodeo

Please note: 3/7/26

THE DOYLE BULL & FEMALE DIFFERENCE SALE

Selling offspring by Pinpoint and many Stardance Dams and they are AWESOME!
Plus, selling bulls and females by our other good herd sires...
with Diablo breeding throughout the females. Watch for details.

12-Trait Leader

STARDANCE M8086 [CHB,DLF,HYF,IEF,MSUDF] #43989449 02/25/2018

CE	BW	WW	YW	DMI	SC	SCF	MILK	M&G	MCE
+11.0	-0.1	+60	+104	+0.6	+1.6	+23.7	+48	+77	+11.8
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
+75	+1.00	+1.10	+91	+0.135	+0.55	+0.96	+\$521	+\$660	+\$215

RED = TRAIT LEADER

- HH ADVANCE 932J 1ET [SOD,CHB,DLF,IEF]
- HH ADVANCE 1045L [CHB,DLF,IEF]
- HH MS ADV 896H 1ET [DOD,IEP]
- DS 1045 ADVANCE 3575N [CHB,DLF,HYF,IEF]
- DS TROY 6805
- DS 6805 MS TROY 8605 [DLF,HYF,IEF]
- DS MS NORSTAR 41119
- STARDANCE M8086 ET** [CHB,DLF,HYF,IEF,MSUDF] #43989449 • 02/25/18
- UPS DOMINO 3027 [SOD,CHB,DLF,HYF,IEF,MSUDF,MDF]
- CHURCHILL SENSATION 028X [SOD,DLF,HYF,IEF,MDF,DBF]
- CHURCHILL LADY 7202T ET [DLF,HYF,IEF]
- CHURCHILL LADY 284Z ET [DLF,HYF,IEF]
- GH NEON 17N [SOD,CHB,DLF,HYF,IEF,MSUDF]
- CHURCHILL LADY 6109S ET [DLF,HYF,IEF]
- CHURCHILL LADY 202 [DLF,HYF,IEF]

Featuring his offspring

SR PINPOINT 252K [DLF,HYF,IEF,MSUDF,MDF] #44364419 03/15/2022

CE	BW	WW	YW	DMI	SC	SCF	MILK	M&G	MCE
+2.2	+3.2	+59	+111	+1.3	+1.2	+8.3	+40	+70	+3.9
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
+66	+0.80	+0.80	+76	-0.005	+0.57	+0.32	+\$231	+\$313	+\$131

- UPS NAVARRO [SOD,CHB,DLF,HYF,IEF]
- SR BAKKEN 62Z [SOD,DLF,HYF,IEF]
- SR SCRIPTA 926W [DOD,DLF,HYF,IEF,MSUDF]
- UU BAKKEN 8027F [DLF,HYF,IEF]
- CHURCHILL AUTHORITY 027X [SOD,DLF,HYF,IEF]
- UU MS AUTHORITY 4240 [DOD,DLF,HYF,IEF,MSUDF]
- UU MS AUTHORITY 4240 [DOD,DLF,HYF,IEF,MSUDF]
- SR PINPOINT 252K** [DLF,HYF,IEF,MSUDF,MDF] #44364419 • 03/15/22
- LS MARKDOMINO 1321 [CHB,DLF,HYF,IEF,MSUDF,MDF,DBF]
- CHURCHILL MARK DOM 697D [CHB,DLF,HYF,IEF,MSUDF]
- CHURCHILL LADY 463B [DLF,HYF,IEF,MSUDF]
- SR AURITA 9094G
- SNS 40W WESTERN LAD 8A [DLF,HYF,IEF]
- SR ESTER 7115E
- B&S TAMEREEN 866 ET [DLF,HYF,IEF]

Don't forget
If you want to be able to sleep through the night during calving season, order your Stardance semen.

Visitors always welcome!

Doyle Hereford Ranch Mike Doyle • 214-240-4538
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DoyleHerefordranch.com P.O. Box 82 • Wolfe City, TX 75496

Oh holiday seasons, how we love you.

by Diane Johnson | Editor | Manager



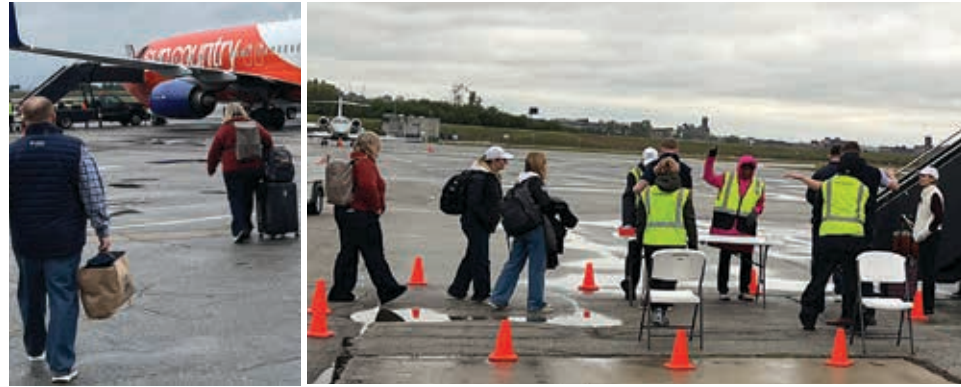
Truly we do... however we also, ahem, find you challenging at times.

So much goes on during this time of year. We escalate from Labor Day directly to Halloween to Thanksgiving and then to Christmas. And then here we go again with a New Year.

I've had it explained that the older you are, the faster the years go by. Makes sense because your time alive is longer and the percentages change. I had to go back to math class to comprehend that factoid.

I appreciate everyone expressing your kind comments for reading my column each month, and while I don't really have a good story to tell, I'll give you a behind the scenes act at the recent World Hereford Confer-

continued on page 8



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Registered Herefords Since 1948

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ANGUS-HEREFORD BLACK BALDIES | SPANISH GOATS

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56th Annual
POWERHOUSE HEREFORD
Sale
a new force within the Hereford industry
SATURDAY, JANUARY 31, 2026



1 pen of 10 Registered Hereford Heifers bred to
LBW Angus bulls. Start calving in February-April 2026.
Big stout productive females that will make super cows!

COME SEE US IN COWTOWN!

Thanks to all our customers for a great 2025 and we look forward to seeing them in the new year!

Merry Christmas



Joe Walker, General Mgr./Owner | Joey Walker/Owner, Member
Jeff Chaffin, Ranch Manager | Cell (254) 396-2785
Office (254) 635-4444 | e-mail: jeff@w4ranch.com
P.O. Box 9 | Morgan, Texas 76671



May the year ahead
bring strong calves,
green pastures, and
blessings in every barn.

Merry Christmas

SF RANCH ULTRASOUND SERVICE.
COMANCHE, TX

Oh holiday seasons

continued from page 8

ries, another list is brought out. Wrong list again. This happened three more times before the airline could get it right. Our 30 minute plan for this part of the day took almost two hours. And I have neglected to mention that it was drizzling and about 50 degrees and we're standing out on the tarmac watching and waiting. I felt sorry for those on the buses waiting because they really didn't know what was going on and neither did we. At the time we were very frustrated but now I look back and think maybe flying commercial isn't so bad after all.

What is to be learned? All well-made plans don't always turn out no matter how you plan. We were SO smart.

Merry Christmas everyone.

May your flights land safely. ★

\$ Knock. Knock.
Corporate Sponsor opportunities here.

Contact Missy Coffelt
682-309-7555
texashereford4609@gmail.com



Merry Christmas



Looking forward to working
with Hereford breeders in 2026.

Bruce Miller | Auctioneer | 817.247.0115

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Congratulations to Jackson and Griffin Chastain on their wins!

About the contest:

Contestants in the NJHA Fed Steer Shootout gained hands-on experience collecting feedyard performance and carcass data on individual and pen-of-three Hereford and Hereford-influence steer entries. Participants expanded their knowledge of animal health, nutrition, and marketing while feeding their steers at HRC Feed Yards in Scott City, Kan. Their entries were harvested at National Beef Packing Co. in Dodge City, Kan., as potential candidates for the Certified Hereford Beef® brand.

This industry-leading program is made possible through support from Merck Animal Health, Allflex Livestock Intelligence and Cargill Inc., as well as generous sponsors like Texas Stardance Cattle and Bar One Ranch.

To test their skills, contestants submitted performance portfolios, which analyzed data reports from the feeding period and summarized what they learned. The top three junior and senior division finalists advanced to compete for the prestigious NJHA Fed Steer Shootout Contestant of the Year title, in both the junior and senior divisions. ★



Jackson is shown with Trey Befort with the AHA and George Sprague receiving his banners in Kansas City.



Scenes from our Texas and Oklahoma tours during the World Hereford Conference. Thank you to GKB Cattle and Buck Cattle Company for entertaining our international guests.



Merry Christmas

from E.C., your THA President,
the Rosson Family and...

WhiteROCK
HEREFORD RANCH

Merry Christmas

Our best year yet

thanks to all our
amazingly loyal
customers. We greatly
appreciate your
confidence in our
program and support
for the cattle we raise.



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Happy New Year!

2026 Opportunities to infuse
O H Triangle power into your herd...

STHA Spring Sale 2/18/26
San Antonio Livestock Show and Rodeo All Breeds Bull Sale 2/18/26
Houston Livestock Show and Rodeo All Breeds Bull Sale 3/4/26
Karnes City Auction Special Spring Replacement Sale 3/28/26

Texas A&M AgriLife Extension Service launches capital campaign for Texas 4-H

Will support facility design, programs and naming opportunities at new Texas 4-H headquarters

by Callie Cline



Support Texas 4-H

This headquarters marks the beginning of an exciting chapter for Texas 4-H. Join us to support youth development in Texas.

Give now

The campaign will fund the design, development and maintenance of the new facility and provide opportunities for donors to invest in the

The Texas A&M AgriLife Extension Service has announced the launch of a capital campaign in partnership with the Texas A&M Foundation to support the new Texas 4-H Youth Development headquarters at Texas A&M-RELLIS.

future of youth leadership and development in Texas. The headquarters will open its doors in 2026.

“Texas 4-H is woven into the fabric of Texas A&M, having been part of The Texas A&M University System for more than 118 years,” said Jeffrey W. Savell, Ph.D., vice chancellor and dean for Agriculture and Life Sciences. “We want to build a space where youth, volunteers and educators can come together to continue making the best better.”

Impact across Texas

Building on that vision, AgriLife Extension – the agency within The Texas A&M University System that administers the Texas 4-H program – will lead efforts to ensure the new facility serves as a resource for youth, families and communities across the state. The agency’s statewide presence and local relationships uniquely position it to connect donors’ investments with real-world impact in all 254 counties in Texas.

“This campaign and new facility will help AgriLife Extension strengthen our connection to youth and families across the state,” said Rick Avery, Ph.D., AgriLife Extension director. “It’s an investment in both place and purpose, providing a home that inspires learning, leadership and service for generations to come.”

A new home for Texas 4-H

The new headquarters will serve as the home for the Texas 4-H Program and the Texas 4-H Foundation, featuring collaborative learning spaces, office space for state specialists, a recording studio, event space and an exhibit honoring 4-H’s rich history.

“This headquarters will be more than a building – it will be a hub for connection, innovation and growth as we continue to expand our opportunities and grow to meet the needs of youth in Texas,” said Montza Williams, Ed.D., AgriLife Extension Texas 4-H program director. “While 4-H starts at the grassroots county level, we hope this provides a space for our statewide community to collaborate, learn and strengthen the reach and impact of 4-H across Texas.” ★



MERRY CHRISTMAS

and thanks for helping
keep us in business
these past 30 years.

Spark

PARK PLACE ENTERPRISES, INC FT WORTH | 817.877.8901
30 years | pre-press production of Texas Hereford magazine

THANKS DONORS



These Texas Hereford Association members will bring some of the best Hereford genetics in the state to the 2026 Heritage Pen Sale.

The proceeds are donated to THA and used to fund promotional activities. ★



BRAINARD CATTLE CO. | Swasey Brainard | Canadian, TX | **806-898-1026**

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DUDLEY BROS. | John Dudley | Comanche, TX | **325-642-0745**

LAZY O | Van Owen | Abilene, TX | **325-665-2320**

GRAY WYNN KLEIN RANCH | Jana Johnson | Henrietta, TX | **940-636-4699**

INDIAN MOUND RANCH | Lee Haygood | Candian, TX | **806-323-2906**

MCKNIGHT RANCH | Robert McKnight | Odessa TX | **432-634-4351**

NOACK HEREFORDS | Steve Noack | Rockdale, TX | **979-218-0065**

NOLAN HEREFORD | Scott Nolan | Gilmer TX | **903-738-5636**

O H TRIANGLE RANCH | Ryan Akers | Mertzon, TX | **805-709-2289**

POWELL HEREFORDS | James Uhl | Fort McKavett, TX | **325-456-0669**

ROCKER B RANCH | Cody Webb | Barnhart, TX | **325-450-6395**

ROCKING CHAIR RANCH | Wade Perks | San Angelo, TX | **817-269-9263**

SCHARBAUER RANCHES | John Scharbauer | Midland, TX | **432-416-0280**

SMITH HEREFORDS FAIRVIEW FARMS | Ward Smith | George West, TX | **830-255-9788**

W4 RANCHES | JEFF CHAFFIN | Morgan, TX | **254-396-2785**

WHITE ROCK HEREFORD RANCH | E.C. Rosson | Milford, TX | **254-582-2998**



GENEROSITY APPRECIATED



POWERHOUSE HEREFORD

Sale



SATURDAY, JANUARY 31, 2026W

1PM West Arena | Fort Worth Stock Show Grounds
Sale Manager Missy Coffelt | 682-309-7555

Proud to be American ya'll!

Happy Holidays

AMERICAN NATIONAL INSURANCE
Farm & Ranch Insurance

Kelly Jacobs
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FLORESVILLE, TEXAS

Hope you and yours have a Merry Christmas!

Charles & Gretchen
Halfmann Hilltop Herefords
817-988-7691 | Lipan, TX 76462

Merry Christmas

Sending our Christmas greetings and wishes for a season filled with peace and joy for your friends and family. We thank you for your continued support and look forward to a wonderful new year.

Diane, Missy & G.G.

A very Merry Christmas & Happy New Year

to all our Hereford family and friends!

We have much to be thankful for this year and please help us welcome *The Littles* Josh, Lissa and our new grandson Jameson

Scott & Alise Nolan
Nolan Herefords | 903-797-6131
Steve Decker, Ranch Manager | 254-582-4310

Facial recognition...
he's good at that.

(clockwise, from top) Robert Duvall, Ginger & John Dudley, Jack Chastain, Terri Barber, Curtis Younts, Jr. and Claudia & Jimmy Atlas.

Louis Daniel
Illustration and Design
817-334-0039
louisdanielartist@gmail.com
3205 Hamilton Ave., Suite 108
Fort Worth, TX 76107

**SOUTH TEXAS
HEREFORD ASSOCIATION**
Est. 1937

February 7

Spring Sale February 7, 2026
Sale starts at noon

Bull Consigners

- Case Ranch
- Schatte Herefords
- Smith Herefords
- Schmidt Herefords
- OH Triangle Ranch
- Kelly Jacobs
- Rafter J Cattle Co.
- Felux C/C
- B & C Cattle Co
- DRC
- White Rock Hereford Ranch

Heifer Consigners

- Schatte Herefords
- Roy Steindorf
- Edward Roeder
- B & C Cattle Co
- WD C/C
- Nick's Livestock
- Rafter J Cattle Co.
- OH Triangle Ranch

Watch Facebook, instagram and our website for updated information

Beeville Livestock Commission • 2218 Hwy 59 E Beeville, TX 78102
Watch our website for updates on sale • Southtexashereford.org
Check us out on Facebook or Instagram.

For more info, contact:

Sara Lanham-Sale Manager 210-844-4806
southtexashereford@gmail.com



LiveAuctions.TV

Congratulations

to Texas' Joe Dan Ledbetter Newly Elected to the AHA Board

Joe Dan

Ledbetter owns and operates Ledbetter Cattle Co., Wheeler, Texas, a progressive herd consisting of around 50 cows — 35 Hereford females and 15 commercial recip cows.

Ledbetter Cattle Co. is a family operation. Joe Dan and his wife, Hope, their sons and their wives, Ceaton and Erin, Grant and Lauren, and Grady and Lindley; two grandchildren, Knox and Tandi Jo; and daughter, Caton, all chip in on the ranch from time to time.

Joe Dan was born and raised in Wheeler. He attended West Texas A&M University and graduated with a degree in animal science in 1997. He's been a member of the Texas Hereford Association for 30 years, serving as director for more than 15 of them. He's currently serving his second term on the executive committee. Joe Dan is a past member of the Texas Association of Sports Officials and was a high school football official for almost 20 years before retiring due to injury in 2021.

Ledbetter Cattle Co. is an AHA-recognized Gold Total Performance Records (TPR™) Breeder, and they regularly go the extra mile to collect and report data at all levels of production in a timely manner. ★



Pictured is the 2025-26 AHA Board of Directors. Back row (l to r): Jim Coley, Lafayette, Tenn.; Joe Ellis, Chrisman, Ill.; Austin Snedden, Maricopa, Calif.; Joe Dan Ledbetter, Wheeler, Texas; Danny Fawcett, Ree Heights, S.D.; and Scott Sullivan, Grannis, Ark. Front row (l to r): Grant McKay, Marysville, Kan.; Bryan Blinson, Buies Creek, N.C.; Cindy Pribil, Hennessey, Okla.; Jim Williams, Kearney, Neb.; Jerry Delaney, Lake Benton, Minn.; and Jack Ward, AHA executive vice president. Not pictured: Hampton Cornelius, LaSalle, Colo.

Hereford Hall of Fame Inductees Announced

Bill Breeding, Miami, Texas; Mark Erickson, Spearfish, S.D.; and Art Olsen, Harrisburg, Neb., were inducted into the Hereford Hall of Fame Oct. 25 during the 2025 World Hereford Conference and American Hereford Association (AHA) Annual Meeting in Kansas City, Mo.

Bill Breeding, Miami, Texas, got his start in the Hereford breed at a young age. He began raising Hereford cattle in 1957 when he and his father, Earl, purchased two Hereford cows and a bull. He grew up exhibiting cattle and showing Hereford steers at Texas majors — winning champion steer at the San Antonio Livestock Show and the State Fair of Texas. Today, he owns B&C Cattle Co. in Miami, Texas, where three



Chad Breeding, AHA President, Edie and Bill Breeding and Jim Coley, AHA Director.

generations of Breedings produce and promote Hereford cattle at the top of every segment of the industry.

Bill attended Texas A&M University. There, he joined the Corps of Cadets, while he earned his bachelor's degree in animal science and his doctor of veterinary medicine degree. After graduating in 1964, Bill joined the Army and was stationed in New York City, working as a meat inspector, where he met and married Edie McFadden Breeding in August 1965.

Shortly after, the couple returned to Miami, where Bill began practicing veterinary medicine and continued to grow B&C Cattle Co. After many years of being the only vet in Roberts County, Texas, he closed his clinic to focus solely on the Hereford breed and his herd. During this time, the couple also had two children, Chad and Christi.

Bill grew his herd via AI and embryo transfer (ET), new techniques at the time. He was one of the first breeders to utilize Line 1 cattle in the '70s, when he purchased HH Advanced C759 "Hatchet" and WCF L1 Domino 6313 "Clown" from Jimmy Fiddler in Stanford, Mont. These bulls went on to successfully produce many high-quality offspring, and both sires earned the Super Register of Merit award in 1977. Today, many members of the B&C cow herd go back to those genetics.

The family consistently produces top-grading and top-selling bulls at the San Antonio Livestock Show and Houston Livestock Show's all-breed range bull sales, showing the grand champion bull across all breeds more than 10 times. Outside of the show ring, Bill has been a long-time consignee to Texas Hereford sales and has worked tirelessly to get Hereford bulls working for commercial outfits across Texas.

Currently, Bill runs roughly 300 head of Hereford cattle alongside his son, Chad. B&C has been a strong influence in the Hereford breed, but Bill's impact goes beyond the showing and range. A dear friend to many, his lifetime spent raising Hereford cattle serves as a testament to his love for and dedication to the breed. ★

50- and 100-year Hereford Breeders Honored

Nine 50-year Hereford breeders and two 100-year Hereford breeders were recognized during the 2025 World Hereford Conference and American Hereford Association (AHA) Annual Meeting Oct. 25.

The Century Breeder recognition honors families and operations in the Hereford business for 100 years. The Golden Breeder distinction recognizes those in the business for 50 years. These dedicated breeders have stood the test of time.



Bob and Marilyn receive their recognition from Chad Breeding and Austin Snedden.

Meischen Polled Herefords is operated by Robert and Marilyn Meischen. Everyone plays an important role in the operation, including their children, Harlan and Deanna, and their families.

The ranch was originally started by Robert's father in 1959 as Robert Meischen & Sons. Robert started his herd with a heifer he purchased in 1964. Robert worked together with his parents and his siblings to manage and improve the family herd while building his own, and in 1969, while working at the Yorktown ISD as business manager, Robert met Marilyn, who came to Yorktown, Texas, to teach. In 1970 they were married, and the couple took over the registered polled Hereford business and changed the name to Meischen Polled Herefords.

continued on page 22

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holiday hot-cocoa cookies

Alise Nolan | www.theranchkitchen.com



Hot Cocoa Cookies made by our Bethany has become a tradition around our house and ranch at the holidays, for our annual Nolan Family & Friends Christmas Cookie Exchange, and especially at the Fort Worth stock show at our stalls every January.

This most requested cookie is a little bit more involved to make, but the possibilities are endless. With the chocolate dough from the cookies you can also roll in powdered sugar before baking to make crinkle cookies. Or just make regular chocolatey fudge cookies or even put different types of Hershey's Chocolate or flavored Hershey's Kisses or other ingredients into it to change this cookie recipe up as you wish.

To help cut down the prep for these cookies, Bethany suggests making the cookies dough a day or two in advance or freezing the dough weeks early.

Make sure to bring in the kiddos, the grandkids, the nieces or nephew, or even your husband to help make this delicious cookie recipe for the holidays! They are addicting, delicious, and our absolute favorite

From our ranch to yours, the Nolan family and The Ranch Kitchen wishes you the very best during the holiday season and the new year to come! See at the stock shows in 2026 friends! ★

Hot-Cocoa Cookies

Prep Time: 10 Minutes

Cooking Time: 12 Minutes

Serves: 3

INGREDIENTS

- 12 ounces Hershey's Semi-Sweet Chocolate
- 1/2 cup (1 stick) unsalted butter
- 1 1/2 cups flour (all purpose)
- 1/4 cup Hershey's Unsweetened Cocoa Powder
- 1 1/2 teaspoons baking powder
- 1 1/2 teaspoons salt
- 1 1/4 cups brown sugar
- 3 eggs, beaten slightly
- 1 1/2 teaspoons vanilla extract
- 25 large marshmallows (halve lengthwise) for the icing
- 2 cups powdered sugar
- 1/4 cup cocoa powder
- 4 tablespoons unsalted butter (1/2 stick), melted
- 1/4 cup hot water
- 1/2 teaspoon vanilla extract
- assorted sprinkles

INSTRUCTIONS

In a bowl whisk the flour, cocoa powder, baking powder and salt.

Beat sugar, eggs, and vanilla on a low speed with an electric mixer until well combined.

Add flour mixture to this sugar, egg, and vanilla mixture until just combined.

Melt butter in a sauce pan until just melted.

My Bethany chose to add the melted chocolate here instead of at the first as the original recipe called for.

Scrape down the sides of the bowl with the cookie mixture, cover with Seran or plastic wrap and refrigerate about 1 hour.

Preheat your oven to 325% F and line 2 baking sheets with parchment (waxed) paper. Using a tablespoon sized cookie scoop spoon out the dough and roll into balls with your hands. Arrange these balls on your cookie sheets about 2 - 3 inches apart. Flatten out slightly before baking.

Bake cookies for about 12 minutes.

While cookies bake, cut each marshmallow in half through the center (not longways).

Once cookies have baked take the marshmallows and place one in the center of each hot cookie while still on the cookie sheet. Return to your oven and cook for 2 - 3 minutes longer. Allow your cookies to cook and then place on a cookie rack to cool.

Prepare cookie icing by combining all ingredients (hot water, powdered sugar, unsalted butter and vanilla), mixing together with a whisk. Spoon icing over your cookies but do not cover marshmallow tops completely. These cookies are super sweet and the icing is more of a garnish than complete icing. After icing has set on the cookies for a few minutes, sprinkle with candy sprinkles or none at all. We used green sprinkles for a Christmas decor.

Icing should sit for up to 30 minutes before serving.

Note: These cookies will hold up to 2 days in an airtight box or up to one week in your refrigerator covered. These are picture perfect honestly and we give all credit to the Rachel Ray site-magazine at <http://www.rachaelraymag.com/recipes/rachael-ray-magazine-recipe-search/dessert-recipes/hot-cocoa-cookies> and & Glorious Treats <http://www.glorious-treats.com/2013/12/hot-cocoa-cookies.html> and of course my baker deluxe daughter Bethany Nolan! She has officially almost banned me from my kitchen after a failed, fired up batch of gingerbread cookies!

Love you - Mom at The Ranch Kitchen

50-and 100-year

continued from page 19

Robert and Marilyn diligently worked to build a herd that produced bulls to meet the needs of the commercial cattleman in South Texas. The success of their work is evidenced by having placed bulls in more than 100 different operations as well as having their bulls consistently be the high-grading bull in the DeWitt County All Breed Sale.

Robert has served as director for his state Hereford associations, and Meisch-Polled Herefords is a longtime supporter of local FFA and 4-H programs. ★



Landry Allan Tops Junior and Open Show in Kansas City



Landry Allan showed the grand champion female, BACC 241 Haley 472. His female is a Nov. 17, 2024, daughter of UPS Sensation 2296 ET, and was also named champion senior heifer calf. The reserve grand champion female title went to Ty Pezanoski, Peru, Ill., and his champion junior yearling female, HAWK Priya 11M ET, a Feb. 24, 2024, daughter of H The Profit 8426 ET. Full results are at <http://www.hereford.org>

National Horned Show Bull of the Year and Northwest Horned Show Bull of the Year went to Colyer Herefords, Bruneau, Idaho; and GKB Cattle, Desdemona, Texas.

2024-25 National Show Female and Bull of the Year Win Bronzes

National and regional Hereford show bull and female of the year winners, along with premier exhibitor awards, recognize Hereford breeders and exhibitors who present their cattle at the national level. To earn the coveted bronze cattle trophies, exhibitors collect points throughout the year by showing at national and regional events. Points were calculated throughout the 2024-25 show season, which ran from May 2024 through April 2025. This year's winners were recognized Oct. 26 in Kansas City, Mo., following the conclusion of the National Hereford Show champion female drive at the American Royal. (the following are THA members with full coverage in the Hereford World)

NATIONAL AWARDS

Polled National Show Female of the Year

H BL TB Pixie L369 ET owned by Maddie Jenkins, Athens, Texas; Claiborne Perry of Madison, Miss.; and Hawes Cattle, Athens Texas.

National Polled Show Female of the Year and Southwest Polled Show Female of the Year went to Maddie Jenkins, Athens, Texas; Claiborne Perry of Madison, Miss.; and Hawes Cattle, Athens Texas.

Horned National Show Bull of the Year

C GKB Cimmaron 3125 ET, owned by Colyer Herefords of Bruneau, Idaho; and GKB Cattle, Desdemona, Texas.

SOUTHWEST REGION AWARDS

Horned Show Female of the Year

GKB 1314 Cher M127 ET, owned by GKB Cattle, Desdemona, Texas; and Express Ranches, Yukon, Okla.

Southwest Horned Show Female of the Year went to GKB Cattle, Desdemona, Texas; and Express Ranches, Yukon, Okla.

Horned and Polled Premier Exhibitor

GKB Cattle, from Desdemona, Texas. Southwest Horned Premier Exhibitor went to GKB Cattle, Desdemona, Texas.

Southeast Polled Show Bull of the Year

went to McGuffee Herefords, Mendenhall, Miss.; and Michael Pérez, Nara Visa, N.M.

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November 3, 2025
P&R Herefords
10TH ANNUAL PRODUCTION SALE
 Trail, Oklahoma
 Auctioneer: Dustin Layton

	Gross	Avg.
37.5 Bulls	\$283,150	\$7,551
15 Female	\$66,000	\$4,400
52.5 Total	\$349,150	\$6,650

TOP SELLING BULLS
 Lot #6 P&R ADVANCER L 414M,
 Webb Farms, Canton, OK \$15,000
 Lot #20 P&R ADVANCER L 458M,
 Webb Farms, Canton, OK \$14,000

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In 2025 – as a thank you for your business – Park Place Enterprises will pay **\$100** directly to any THA or TJHA member (sorry Diane and Missy you're ineligible) whose photo is chosen to run on the front cover of *Texas Hereford* magazine.

Submit your high-resolution (300 dpi) digital image (jpg, approximately 10" x 12") for consideration directly to the Texas Hereford Association office via e-mail – texashereford@sbcglobal.net. Please use the subject line: Cover Submission. Deadline is the 15th of each month.



November 8, 2025
Big League Genetics Volume VII
 Fort Cobb, Oklahoma
 Auctioneer; Dustin Layton

	Gross	Avg.
1 Bull	\$18,000	\$18,000
75 Females	\$784,750	\$10,463
76 Total	\$802,750	\$10,563

TOP SELLING BULL
 Lot #14 RMB DOUBLE STEAL
 120K ET, GKB Cattle,
 Desdemona, TX \$18,000

TOP SELLING FEMALES
 Lot #5 77 ONE OF ONE 1040 ET,
 77EL1 Ranch, Fort Cobb OK \$60,000
 Lot #1 77 MISS TRADEMARK
 NOVEL M71 ET, GKB Cattle,
 Desdemona, TX \$55,000
 Lot #21&21a 77 MISS HOUSTON
 62H 5L, Jennings Land & Cattle,
 Palmyra IL \$29,000

Barber Ranch's
ANNUAL FALL BULL SALE
 San Saba, TX
 Auctioneer: Dustin Layton

	Gross	Avg.
98.5 Bulls	\$1,341,500	\$13,619
20 Females	\$129,500	\$6,475
118.5 Total	\$1,471,000	\$12,414

TOP SELLING BULLS
 Lot #1 BR WINSTON 4035,
 sold for \$57,500
 Lot # 4 BR BIG BEND 4067,
 sold for \$ 37,000
 Lot #8 BR E133 DURACELL M001 ET,
 sold for \$26,500



November 9, 2025
Perez Cattle Company's
ANNUAL FALL BULL SALE
 Columbus, TX
 Auctioneer: Dustin Layton

	Gross	Avg.
43 Bulls	\$311,500	\$7,244

TOP SELLING BULLS
 Lot #3 PCC 0181 0183 MAVERICK
 4066, Tipp Ranch, TX. \$13,500
 Lot #6 PCC 2137 1030 UNIQUE 4102,
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- Dec 4-7: Western States Hereford Show, Reno, NV
- Dec 9: GKB Cattle & Barber Ranch The Female Event Vol. 3, Desdemona, TX
- Dec 15: Ad deadline for January Texas Hereford magazine
- Jan 9-10: Cattleman's Congress Open Hereford Show, Oklahoma City, OK
- Jan 10: Sandhills Stock Show & Rodeo, Odessa, TX
- Jan 15: Ad deadline for February Texas Hereford magazine
- Jan 15: National Western Stock Show, Denver CO
- Jan 24: Fort Worth Stock Show Junior Heifer Show, Fort Worth TX
- Jan 27: Churchill Cattle Company's World Class Bull Sale, Manhattan, MT
- Jan 31: Texas Hereford Association's 56th Annual Powerhouse Hereford Sale, Fort Worth, TX
- Jan 31: Texas Hereford Association's Heritage Hereford Sale, Fort Worth, TX

- Jan 31: Texas Hereford Association Annual Meeting, Hilton Garden Inn, Fort Worth, TX
- Feb 2: Fort Worth Stock Show National Hereford Show, Fort Worth TX
- Feb 5-6: Fort Worth Stock Show, Junior Market Steer Show, Fort Worth, TX
- Feb 7: South Texas Hereford Association Annual Spring Bull and Female Sale, Beeville, TX
- Feb 7: Messner Ranch 65th Annual Production Sale, Slapout, OK
- Feb 15: Ad deadline for March Texas Hereford magazine
- Feb 19: San Antonio Stock Show, Junior Heifer Show, San Antonio, TX
- Feb 23: Colyer Herefords 45th Annual Production Sale, Bruneau, ID
- Feb. 24: Perez Cattle Company Annual Spring Bull Sale, Nara Visa, NM
- Feb 25-27: San Antonio Stock Show, Junior Market Hereford Steer Show, San Antonio, TX

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Ho. Ho. Ho.
Merry Christmas to all!



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